



**London**  
Stock Exchange

A Best Practice event  
in association with  
the London Stock  
Exchange

**Making the changing  
communications  
landscape work for  
FTSE 250 and Small  
Cap companies**

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## A BREAKFAST BRIEFING

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Quoted companies face an increasingly complex matrix of audience groups as they seek to work with new and old media in an environment where reporting practices and regulation are changing rapidly. How are you dealing with this changing landscape?

Hosted by the London Stock Exchange, this briefing will include presentations from market experts on the impact of different media, online reporting and regulatory issues to be addressed, followed by a case study from Carillion plc on the challenges of electronic communications with shareholders.

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**DATE** 28 September 2010  
**TIME** 8.30-10.00am  
(Breakfast will be provided from 8am)

**VENUE** London Stock Exchange  
10 Paternoster Square  
London, EC4M 7LS

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## RSVP

To book your place, please contact Daniel Seaton, London Stock Exchange  
Email [dseaton@londonstockexchange.com](mailto:dseaton@londonstockexchange.com)  
Tel 020 7797 1774

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We are holding the third event in this series in Manchester on 10 November. If you or a colleague would like to attend, please email Mark Fahy at [mfahy@londonstockexchange.com](mailto:mfahy@londonstockexchange.com)





Hogarth

Hogarth is a leading financial PR and corporate reputation management consultancy with a particular focus on FTSE 250 and growth companies.  
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Feedback from attendees at the recent Birmingham seminar

“A GOOD OPPORTUNITY TO BRING THE CORPORATE REPORTING COMMUNITY TOGETHER”

“VERY WORTHWHILE AND INTERESTING”

“A GREAT LEARNING EXPERIENCE”