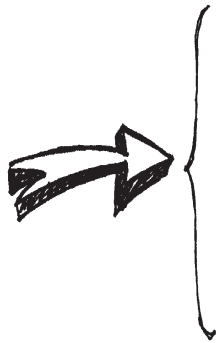
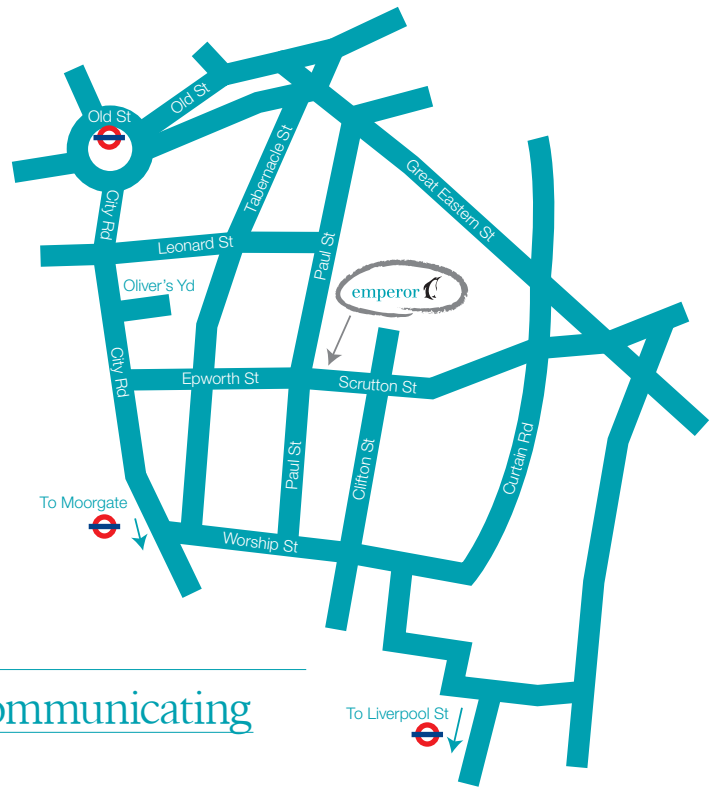


# An introduction to EPiServer



## Venue

Date: Thursday 21st July 2011  
Time: 12.30–2pm (Lunch will be provided)  
Venue: Emperor  
Zetland House  
5–25 Scrutton Street  
London, EC2A 4HJ



## How to get your website communicating with your target audiences

EPiServer is one of the fastest growing content management systems (CMS) in the world.

At this roundtable event, we will present EPiServer from a technical provider, agency and client point of view, focusing on the following areas:

- Managing website and marketing content publishing and workflow securely and flexibly – whether in the office or on a mobile device
- Updating multi-language websites, enabling global companies to communicate consistently and simultaneously
- Increasing customer loyalty and revenue through a personalised user experience
- Taking control of your social brand and building a branded community
- Improving organisational efficiency through an intranet that engages your employees and strengthens your brand

Bevan Souster, Senior Technical Consultant at EPiServer, will give an overview of the EPiServer product suite – and most importantly, how they can turn your website into your most highly effective and efficient marketing tool.

Two members of Emperor's client services team will then share how they have deployed EPiServer to meet their clients' requirements, also inviting questions from attendees.

There will also be an opportunity to ask an existing Emperor client about their experience of using EPiServer CMS 6 and the benefits they've gained so far.

## Timetable

|         |                        |        |               |
|---------|------------------------|--------|---------------|
| 12.30pm | Registration and lunch | 1.40pm | Any final Q&A |
| 12.40pm | Presentation           | 2.00pm | Finish        |
| 1.20pm  | Workshop               |        |               |

Please RSVP by 12 July 2011 to [nada.zbirek@emperordesign.co.uk](mailto:nada.zbirek@emperordesign.co.uk)