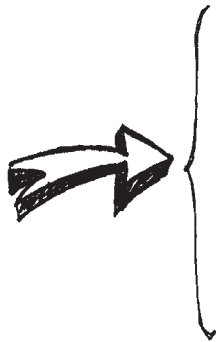
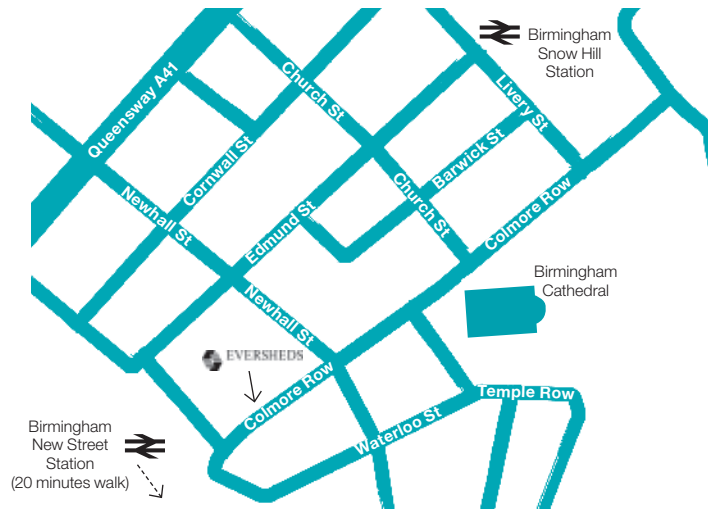


# 21st Century Intranets



## Venue

Date: Wednesday 9th February 2011  
Time: 8-10am  
Venue: Eversheds LLP  
115 Colmore Row  
Birmingham  
B3 3AL



## How to get your organisation really communicating

Intranets are generally regarded with a degree of ambivalence – what seems like a good idea in theory often turns into a white elephant in practice – nobody uses them and they gather dust in some forgotten server.

It doesn't have to be like this. Modern intranets are a fantastic way of presenting information to users as well as collecting data from them.

They can also reduce your email traffic, make sense of complex data, allow user personalisation and make best use of the most valuable asset you own – your people. What's more, they are a powerful medium for communicating your internal brand.

This seminar aims to demystify the world of intranets and offer insights into how established internet models can be applied to make them a success.

## Timetable

8.00am	Registration and breakfast	9.10am	The role of the intranet in maximising your brand
8.15am	Introduction	9.20am	Selecting the 'right' technology
8.25am	Putting intranets in context	9.40am	Overview of key legal considerations
8.35am	Features that you should seriously consider implementing at your organisation	9.55am	Next steps
9.00am	Obsession with usability: why we should concentrate on making things really work for the people who have to use them	10.00am	Finish

Please RSVP by 26th January 2011 to [Nada.Zbirek@emperordesign.co.uk](mailto:Nada.Zbirek@emperordesign.co.uk)